



SHOW NEWS & VIEWS



SHC New Financial Year

commences 1st July 2013. NSW members can download a Member Form from your Club page on www.showhorsecouncilaust.com.au Members Directory under Affiliates.

IMPORTANT: Member numbers once issued will remain the same for that person, therefore when renewing YOUR Member No. must be included on your member form, your new member card will be issued each year but will have the same member No.

To get value from your benefits as a member, particularly the 24/7 Personal Accident Cover, your membership must be current. Renewal dates are recorded so please don't let your membership lapse.

There has been some misunderstanding that a lapsed member can come under Pro Rata rate after 1st January, that is not the case. Only a genuine NEW member is eligible.

Your member card should be carried & produced if required at any SHC event, this includes Shows, Measuring, Training Days & Judges Workshops.

NSH Registration Applications, Transfers etc. require member No. details. To avoid inconvenience please ensure your membership is current before sending on any NSH documents for processing.

Newsletter
Winter 2013
Volume 2
Issue 3

**Publicity
Officer: Leonie
Roberts**
[shcshowsec@
hotmail.com](mailto:shcshowsec@hotmail.com)

**Please send any
items of interest to
the above email.**

**Club news
welcome .
Photos in jpeg**



**CLUB REPORTS & PHOTOS
ARE WELCOME FOR INCLUSION**

Send to shcshowsec@hotmail.com

NEWS FLASH!!!

**SHOW ORGANISERS & COMPETITORS PLEASE BE AWARE OF
The Smoke-free Environment Act:**

As of 7th January 2013, smoking is banned in spectator areas at public sports areas and other recreational areas around NSW. Smoking is banned when an organised sporting event is being held, including during event warm up, event and warm down.

For more information please see [Health NSW](#)



27th/28th JULY

**For paid up Junior Members
2013/2014 Year**

**SHC YOUTH TRAINING
and COMPETITION CAMP**

**Venue: "Horseworld, Nelson
Saturday Coaches:**

**Christie Hall & Jessica Stalling
plus guest presenters.**

Sunday Indoor Judges:

Dale Plumb, Heidi Pickstock.

Outdoor activities: Vicki Mascord

**Download full Program & Booking Form
from www.showhorsecouncilaust.com.au**

**Events/July. Both days funded by SHC
except for Stabling/Camp or Ground
Fees, Catering available. Attendees to
participate on both days.**



**DATES FOR
YOUR DIARY:
GN QUALIFIERS**

Event: ★
"Rivenlee" SHC
NSW Horse Of The
Year Show 2013
Date: 18th- 20th Oct.
Venue: Hawkesbury
Showgrounds

Event ★
Northern Qld
Show Horse
Championships
Date: 22nd/23rd June
Venue:
Sarina
Showgrounds via
Mackay

Event: ★
ACT & S.NSW
2013 "Macquarie
Bank" Hack
Championships
Date: 20th-22nd Sept.
Venue: Canberra
Showgrounds

Event: ★
NSW Country Hack
Championships
Date: 15th -17th Nov.
Venue: Tamworth
AELEC Equestrian
Centre



NEW! SHC SOCIAL MEDIA POLICY JUNE 2013

- 1. General** The purpose of this Policy is to provide guiding principles in the use of social media by SHC members, officials, judges, volunteers and employees (now defined in this Policy as Representatives) when acting in an official capacity or when referring to SHC matters in a private space.

The SHC supports the responsible use of social media as a timely and effective method of communication. In addition to it engaging with members of the equestrian community, social media can help to reach out to both the broader public and the traditional media.

While social media provides great opportunity to raise the profile of the SHC and its Affiliates and to reach a new audience, it also has the potential to harm the reputation of the organisation members. It is crucial therefore that those individuals representing the SHC are aware of the implications when using social media.



- ❖ or LinkedIn.
- ❖ Sharing audio-visual content on sites including Flickr and Pinterest (photo sharing) and YouTube and Vimeo (video sharing)
- ❖ Authoring and commenting on blogs or forums
- ❖ Editing a Wikipedia page

- 3. Guiding Principles** SHC Representatives should be mindful that information shared on social media platforms appear in the public sphere so careful consideration should be given to content before it is posted, particularly that of a controversial or inflammatory subject matter. Be aware that information shared within online communities could have detrimental implications for the sport and those associated with it.

Adhering to these guidelines will protect the reputation of the SHC and its representatives:

- ❖ Information shared online by SHC Representatives should be honest. Defamatory or disrespectful comments about individuals or organisations will not be tolerated. Once information is shared online it can be difficult to retract, a representative might be able to remove his or her original comment however the very nature of social media encourages people to share information which can make it difficult to know where information is posted.
- ❖ Representatives must never bring the SHC or the sport of equestrian into disrepute and should assume that all posts and information they share with online communities can be traced back to them.
- ❖ When posting in online communities, Representatives should uphold SHC values and protect the SHC brand at all times.
- ❖ SHC members should refrain from publishing confidential or sensitive information.
- ❖ Personal sites, blogs and accounts that have a SHC "look and feel" and could appear to represent SHC are strictly prohibited.

4. Breach

If a representative fails to follow these guidelines the SHC has the right to issue the representative with a take-down notice. Failure to comply or a repeat of breach could lead to suspension of membership rights and/or disciplinary action.

5. Legislation

As with any form of public communication, online communication can also be subject to legislation. Representatives should be mindful that unsubstantiated claims, false statements, defamatory, offensive and threatening comments could lead to prosecution.

6. Conclusion

Social media when used wisely offers opportunities for SHC representatives to share their experiences and enhance public perception of the organisation and the sport.

Acknowledgement: To RPSBS Ltd. for permitting the use of relevant clauses from its Social Media Policy to be included in the SHC Social Media Policy.



Judges Coordinator Amanda Peters reports:

The latest update of SHC Official JUDGES LIST is now on www.showhorsecouncilaust.com.au under Rules/Regulations - Judges Scheme. Shows seeking Judges are recommended to refer to this List.

A Judges Workshop is being conducted by South West Hack Association at Wagga Wagga Showgrounds on July 14th. For details go to SHC Website under Events. Applicants wishing to sit Exams contact Amanda: judgescoordinator@bigpond.com



2013 NSW HORSE OF THE YEAR SHOW

DATE: 18th/19th/20th October, 2013
VENUE: Hawkesbury Showground, Clarendon
CLOSING DATE: Friday 23rd August 2013

For NSW Members of the Show Horse Council Of Australasia Inc. & for NSH registered horses .
www.showhorsecouncilaust.com.au

ENQUIRIES to: The Show Secretary
Mrs Leonie Roberts, P.O. Box 3172 Wamberal NSW 2260
Ph) 0412 570 103 (Business hours)
Email - shcshowsec@hotmail.com www.showhorsecouncilaust.com.au

INTERSTATE JUDGES - TRADE STANDS - CANTEEN



A GRAND NATIONAL QUALIFIER

Special Childs Classes qualify for Children's Day Competition at the 2014 Grand National Championships



A Smartest On Parade Award in each Pony, Galloway & Hack Grand National Qualifier Class for Saddle Horses, Show Hunters, Leading Rein & Riders .



Junior Handler Classes.
Ridden Shetland Pony
Tiny Tots - No Entry Fee

Full Program for Ponies, Galloways and Hacks in Led Classes, Newcomers, Preliminary & Amateurs in Saddle Horse & Show Hunter Sections.

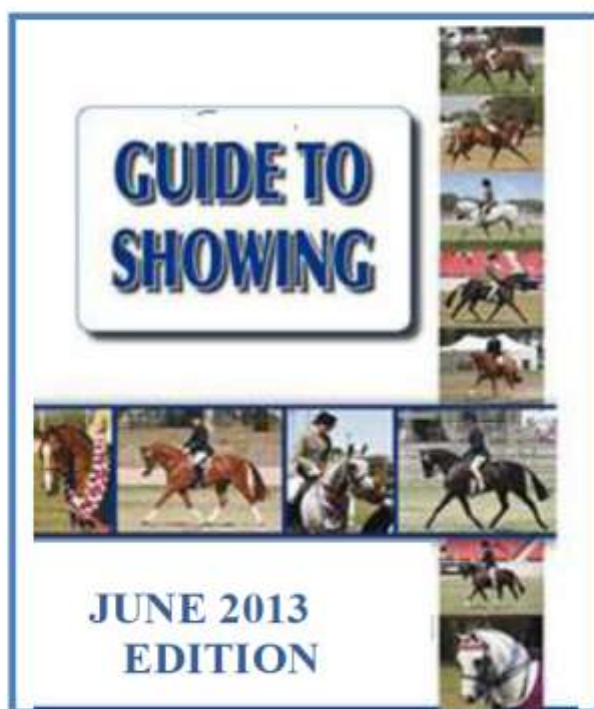
JUNE UPDATE OF SHC RULES NOW ONLINE!

DISPUTES/DISCIPLINE RULES

COMPETITION RULES

THE SHOW HORSE COUNCIL OF AUSTRALASIA INC.

Presents



A Handbook for Judges and Competitors

MAY NOW BE DOWNLOADED FROM



www.showhorscouncilaust.com.au